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## **ABSTRACT**

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A product information notification based upon a user profile in which additional information provided for a product can be modified according to each user, allowing effective sales presentation. From a product information database storing basic information for each product, basic information for a product group that a user wishes to look up is selected and presented to the user. Based upon the user profile, a display parameters processing unit selects from an additional information database corresponding additional information and provides the additional information to the user.